

# Business.gov Monthly Update – June 2006

## Feedback from Businesses

*“If you had a (search) format where you were looking at tax forms or compliance forms relative to the discharge of ammonia, I could actually figure out exactly what that compliance was (...) and how to train my employees”*

--Entrepreneur, Charleston, SC

## MONTHLY STATS

### Customer Satisfaction Score

(April – June): 74 (government benchmark is 72)

### Hours Saved (April - June):

~2,093 total hours saved for businesses

### Unique Visitors (April):

277,658 (2% change since previous month)

### Quality of Search (April –

June): 75 (government benchmark is 74)

**Broken Links – 5%**

## UPCOMING EVENTS

### Advisory Group Meeting:

Wednesday, July 12, 2006

10:00 – 11:30 am

**SBA, 2<sup>nd</sup> Floor Eisenhower Conference Room**

### Advisory Group Meeting:

Wednesday, August 9, 2006

10:00 – 11:30 am

**NOTE LOCATION:** TBD

## June Accomplishments

The Business Gateway (BG) team made significant progress toward Business.gov's September 29, 2006 re-launch, including the following:

- Conducted demonstration of the new portal
- Organized and reviewed data call results and revised content taxonomy
- Published the SBPRA contacts and resources on June 23 on Business.gov.
- Conducted the Monthly Advisory Group meeting on June 15, 2006
- Began developing the Business Case for FY08.

## Ongoing Activity

Ongoing BG activity includes the following:

- Continue to develop new portal architecture
- Configure search tool to ensure focused, smart search results
- Refine Business.gov sub-pages
- Meet with trade associations in an effort to identify data harmonization opportunities and requirements
- Contact partner agencies and SBA offices to schedule discussions on outreach opportunities.
- Transfer Business.gov Life Cycle content to SBA.gov. This information will be stored in SBA's content management system until the 2006 relaunch of the SBA.gov website.

## Business Case Update

Schedule for Business Case:

- 50% of the Exhibit 300 Development draft will be completed July 1, 2006.
- BG will hold an Advisory Group Review in mid-July to provide AG members an opportunity to comment on the content and overall document.
- The Governance Board will review the Exhibit 300 in early August and sign off in mid-August.
- Project Management and Oversight of the Exhibit 300 continues to be an ongoing task for the BG team.

## PMA Milestone Update

All agencies have completed and are green for last quarter's Data Call Milestone.

## Budget Update

The table below presents partner agencies' MOU status. Outstanding transfers are due to e-Gov reprogramming requirements.

### Agency MOU Status

USDA	✓✓	HHS	✓✓	Treas	✓✓	DOI	✓✓	NASA	✓✓	SSA	✓✓
DOC		HUD	✓✓	VA	✓✓	DOE	✓✓	NSF	✓✓	EPA	✓✓
DOD	n/a	DHS	✓✓	GSA	✓✓	DOL	✓✓	OPM		✓ MOU Received	
DoEd	✓✓	DOT		DOJ		DOS	✓✓	SBA	✓	✓✓ \$ Available	

## CONTACT INFORMATION

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